

Network Quality Commercials



Why Videos?



INCREASE CONVERSION

Adding a product video on your landing page can increase conversions by **80%**.



BE FOUND

You're **53 times** more likely show up first on Google if you have a video embedded on your website.



BOOST SALES

Studies show that **74%** of users who watched an explainer-video about a product subsequently bought it.



GO VIRAL

76% of users say they would share a branded video with their friends if it was entertaining.



STAY MOBILE

Video and mobile go hand in hand. **90%** of consumers watch videos on their mobile.

References:

<https://www.insivia.com/50-must-know-stats-about-video-marketing-2016/>

<https://www.wyzowl.com/video-marketing-statistics-2016/>

The Producers

LS Virtual Tours is proud to announce the newest members to our team



Matt Hoos is a Canadian Screen Award nominated and two time Canadian Comedy Award winning Producer/Director whom, over the last decade, has served as creative producer on a number of North America's most successful Reality/Lifestyle franchises, creating hundreds of hours of broadcast programming for the likes of HGTV, MTV, Discovery ID, W Network and Destination America. Matt has a passion for comedy and loves working with a team that makes him laugh every day.



Elisa Goldhawke is best known as the host of the hit show "Love It Or List It Vacation Homes" on W Network, but with 25 years of sales and marketing experience under her belt she is a marketing force to be reckoned with! Elisa is thrilled to share the skills acquired in her years of on-camera experience to help every one of her clients create a memorable onscreen presence of their own



Samples

Honda Spot

Click image to play



This piece is an internal spot done for Honda. We worked with an adventurer named George, who has traveled America in his Honda CRV chasing storms and documenting his amazing adventures for multiple documentary shows. The piece was used to highlight the true meaning of Honda's unofficial slogan "Honda's Never Die".

Scott Holliday Spot

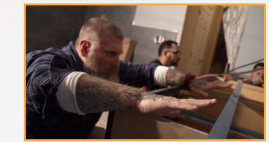
Click image to play



A comedy piece we did for a new agent in Edmonton that went viral and resulted in him landing 10 clients in his first 6 weeks as a realtor and has him now in talks with the CTV breakfast show in Edmonton to be their "working dad" consultant. Scott has never been on camera before.

RIGID Spot

Click image to play



A branded spot we did for RIGID tools. We went to New Jersey to work with one of their influencers, a very talented contractor/designer who goes by the name of Diablo.

The Process



Choose a Package

- Choose a package that best fits your needs and budget
- We can further discuss at creative briefing



Creative Briefing

- We identify you and your business
- Review short and long term goals
- Review current online and social media presence
- Review all assets, business location and all other content for videos



Review & Prep

- We will review the vision highlights of the video
- Most filming is recommended on-site or customer locations
- No actors required, we will coach you through the process
- Dates, locations and all other assets needed will be confirmed



Filming

- Pending on the package, filming can take 1-2 days or longer
- All cameras, lighting and other necessary equipment is provided with each package
- We direct and coach to create your awesome video



Editing

- Pending on package, editing may be a 3 days to 3 weeks
- Footage is combined with sound and music to create your vision



Delivery of Product

- All videos will be owned by you and will be delivered in MP4 format
- Included is upload and posting on YouTube or video player
- Posted on your website (website pending)
- Social pages (if requested)

Packages

The Series

\$10,750 (Best Value)

Includes:

- 7 professionally produced videos
- 1 x beautiful profile piece (1.5 - 2min)
- 6 x episode web series (1.5 - 2min)
- These engaging series' allow you to repeatedly connect with potential and existing clientele in a personalized and entertaining way
- Complimentary social optimization for each video

The Marketer

\$8,250 (Most Popular)

Includes:

- 5 professionally produced videos
- 1 x beautiful profile piece (1.5 - 2min)
- 4 x quarterly supporting videos
- Profile video will showcase you and your business to your clients, this video is recommended to be posted on your website and social pages.
- Supporting videos allow you to connect with clientele once every season
- Complimentary social optimization for each video

The Seasons

\$6,750

Includes:

- 4 professionally produced Videos
- 4 x quarterly/seasonal videos (1.5 - 2min)
- Engages your customers throughout the year
- Ideal for quarterly promotions or seasonal items/services
- Complimentary social optimization for each video

The Profile

\$2,000

Includes:

- Includes 1 beautiful profile video (1.5 - 2min)
- Ideal for all businesses that want their story told
- Complimentary social optimization

The Subscription

\$450 /mo (Add-on)

Includes:

- Includes 1 update video (45 second max length) per month for 12 months
- Allows you to keep clientele up to date on latest developments or specials

***Clients must first purchase 1 profile video per year before qualifying for subscription. Footage from original video shoot will be repurposed. ***

More Information
Contact us



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